

ART *of* MEN

— MEN DOING GOOD —



Why Art of Men?

**THE WORLD IS FALLING APART.
NOTHING WORKS.
Everybody's complaining, but no one is doing anything about it.
SOMETHING HAS TO BE DONE.
We're doing it.
WHAT IS ART OF MEN?
We're guys across the world taking matters into our own hands.
GUYS JOIN ART OF MEN.**

**It's free.
We ask them to tell us what interests them.**

What excites them.

What skills they have.

We take that information and pair them with projects that specifically fit who they are.

If a guy is a master carpenter we'll point him to a senior center roof that needs fixing. And it's probably two blocks from his home but he didn't know.

If a guy loves dogs we'll find 50 projects in his community where dogs (shelters, rescue facilities...etc.) need help.

If a guy tells us he is interested in hunger issues we'll direct him to a food pantry desperate for someone to help them unload trucks every weekend.

WHAT'S THE END GAME?

10,000 roofs fixed.

100,000 dogs saved.

1,000,000 people fed.

The world working the way it should because this collection of men were called to action AND WE ANSWERED.

We did something.

THAT'S WHY ART OF MEN EXISTS.

Because we have to.

Management

Art Gurwitz

conceived and founded Art of Men. He has an MBA and CPA and has managed major international law firms for twenty-five years. He is on the board of the Educational Alliance.

art@artofmen.org

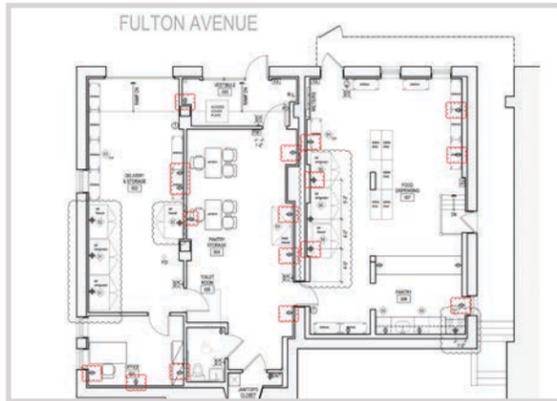
Jeff Hughes

is the Executive Director of Art of Men. Jeff has a unique passion and expertise of bringing people together and in interfacing with organizations requiring the assistance of Art of Men. Jeff is the head writer of DaBearsBlog, the nation's top Chicago Bears blog, and author of plays and musicals produced across the country.

jeff@artofmen.org

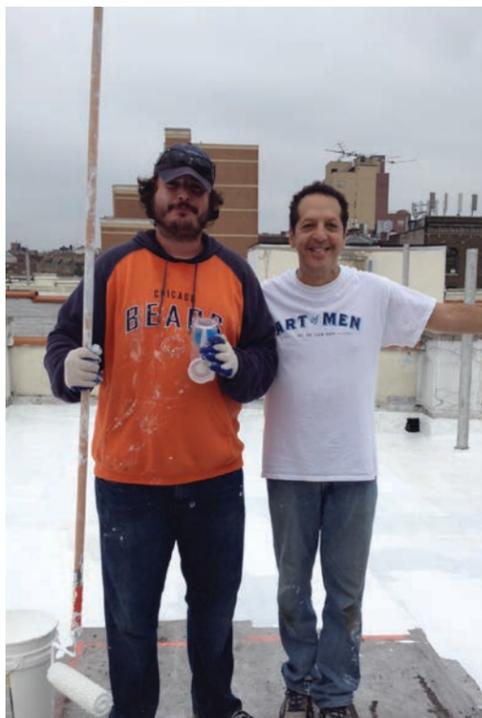
Impact in the Community

Our members utilize ArtofMen.org's catalogue to find projects of interest and make a difference.



Thanksgiving Drive
Art of Men delivered more than
750 turkeys
to food pantries, senior centers and homeless shelters throughout the Bronx.

St. Augustine Food Pantry Renovation
AoM helped rebuild the pantry, run by Sister Dorothy Hallop, feeds
6,500 families
a week in the South Bronx.



Cool Roofs
Art of Men paired with NYC Service to white coat the roof of a city building, drastically lowering energy costs for the tenants.



Yankee Stadium
AoM members brought seniors from the Hodson Center, NYC's oldest senior center, to what for most was their first game ever at Yankee Stadium.



ART OF MEN BRING SENIORS TO BROADWAY!

Art of Men paired with PIPPIN the Musical, The Broadway League and Union Settlement to bring 75 seniors to Broadway on Sunday, October 19th.

The event's support among those in the theatre community was overwhelming.



"Honoring and respecting the lives of seniors."



"Offered senior citizens access to the theater community as cutbacks impacting social support programs increase financial strain."



"Meaningful."

Art of Men received the following note from Maria Alejandro, Senior Services Director of Union Settlement, after the event:

Dear Art:

What a pleasure to have been able to go see Pippin with 75 seniors most of whom have never been to a Broadway Show. Our seniors were ecstatic and loved the music and dancing. We had seniors from all walks of life and all of them directly identified with the Grandmother character who despite her age "still had moves" as stated by one of them on the bus ride back. It was an inspiring example that spoke directly to them.

Thank you for such a great opportunity, and for thinking about the isolated elderly of East Harlem.

Maria Alejandro

Everybody Eats

AoM's Bold Campaign Launched on July 29th in NYC.

Why Everybody Eats?

In a city of wealth, 1.4 million people rely on a network of 1,000 food pantries and soup kitchens to eat...The city's programs are struggling to keep up with that need.

"I got fish today. They gave me salmon," said Alejandro Medina, 54, a maintenance man at a homeless shelter who earns about \$24,000 a year. His wife works part-time and brings in \$8,000. With four kids at home — two of their own and two nephews they care for — they also get \$189 a month in food stamps. But after spending \$1,200 a month in rent for their two-bedroom apartment in the Bronx, and paying their other bills, there's never enough left for food, he said.

How did this happen? How did we become a culture obsessed with taking pictures of our food while the family down the street has nothing to eat?

Why is it every time a cool new tech item is released millions fly off the shelves but the shelves of our food pantries remain empty?



What could make more sense for Art of Men? Men have been putting food on the table since the beginning of time. It started with guys going into the forest to hunt for their tribe and continues to this day. Our members are perfect for the front lines of this battle.

We know calling this campaign EVERYBODY EATS is bold. But isn't now the time to be bold? Haven't we all had enough of our leaders refusing to lead on ANY issue of significance?

Art of Men may not feed everybody. But through the efforts of our members, many will never know the feeling of hunger again.

"THANK YOU ART OF MEN FOR SAVING LIVES."

-New York State Senator Toby Ann Stavisky

Sharing Wisdom, Experience & Expertise.

Our members share their wisdom, experience and expertise with each other using text, audio and video. Members have shared videos detailing their service in combat, an audio lesson on how to speak French in restaurants and an itinerary for a first visit to Ireland.

A member shares the story of a chance encounter in a New York restaurant. An excerpt from his story:

The restaurant is called Libertador and they sell meat. Hot grills of meat they'll drop in the middle of your table, allowing you to be your own chef. I had just finished sharing sixty dollars of steak with a friend and saw him to a cab. My options were simple: (1) venture down the road to one of the man faux-Irish pubs littering New York's Upper East Side or (2) return to the restaurant's bar, order a few bottles of the great Argentinian beer Quilmes and shower in the carnivorous aroma.

I chose the latter.

The man beside me was drinking a glass of red wine. Later I would learn he was drinking an Argentinian Malbec though that did not then nor does it now mean anything to me. He was clearly in his seventies and had a tsunami of silver hair atop his head. He was dressed like a man of importance. The suit was tailored to perfection. The shoes had been polished in the last twenty-four hours. He was not wearing a tie but the tie's placement in the breast pocket of his coat was designed to let others know it existed. The tie was there! This was a man who wore ties!

"What do you do?" I asked.

"I was an attorney. I'm retired now."

"When I was sixty-five years old I was essentially told it was over. I would still have my office, still have my name on the door, still have a secretary but my career as an attorney

was over. Over the next five years my desk grew gradually less crowded. At sixty-six there were 15 stuffed file folders. At sixty-seven there were 10. By seventy there were none. It just ended. It was done. I went into the office for a few more months out of, I don't know, ceremony? Instinct? If I didn't go in

where the hell would I go? I don't play golf. I live in Manhattan! Then I stopped going."

"What do you do every day now?"

"I wake up. That's the big thing."



A member recalls a conversation with his mother and why he believes Art of Men is so important to his life.

"I was born on Arthur Avenue in the Bronx. I grew up a block east of the Grand Concourse. My mother was a bookkeeper and my father was an auto mechanic.

Years ago I was walking down 5th Avenue in Manhattan with my mother and she asked what I intended to do for a living, not what I intended to do for a life. She didn't think that way. No one of that generation did.

I told her I was going to be a musician. I was going to play with Clapton. I'd worked the music scene night and day that year and scraped together a thousand bucks. She looked at me like I was nuts.

"You're good at math," she said, "You should become an accountant so you'll always have a job." And that's exactly what I did. I took the safe route.

But Winston Churchill said, "You make a living by what you make. You make a life by what you give." I made my living. Art of Men is helping me make my life."



A member maps out the first two days of a virgin voyage to the Emerald Isle.

Day One

- Arrive Shannon Airport, pick up rental car
- Cafe Aroma, Ennis for breakfast. One of the best Irish breakfasts in the country and the perfect way to lose the jet lag.
- Tour the Cliffs of Moher
- Celtic Cross of Kilfenora
- Tour the Burren – miles of beautiful limestone rock.
- Tour Galway City. Buy a Claddagh ring IN CLADDAGH!
- Fish dinner at Donnelly's in Barna.
- Arrive in Spiddal for traditional music session at Tigh Hughes Pub. (Spiddal is one of the great Irish-speaking villages of the west. Be prepared to say, "Huh?" a lot.)
- Sleep: An Spiddal at An Cruciscin Lan Hotel.

Day Two:

- A Man of Aran: Inish Mor
- Ferryboat to Inish Mor
- Walk (or bicycle) the isle to Dun Aengus cliffs.
- Return to coast for dinner at Joe Watty's and music
- Sit on the dock and reflect upon your life in one of the world's most tranquil locations.
- Sleep: Pier House

Notes from members

“As a dog lover in Brooklyn, I had no idea the animal shelter literally 100 yards from my front door needed people to walk the dogs. I found the project listing, called the shelter and was walking dogs the next morning. Within three weeks I’d adopted a new best friend.”

-Member Pat Caraher

“I’ve been lucky in my life to play golf on some of the greatest courses in Ireland and Scotland and throughout the world. I’ve amassed this wealth of information on the subject and wife doesn’t care! My kids don’t care! Art of Men gives me the platform to share it all with guys who DO care and that feels great.”

-Member Gerard Hourigan

“Standing atop a rooftop in the Bronx with ten guys I’d never met, I felt like I was the member of a secret society. Sure we lowered the heating bills for some needy families but I also made friends on the roof and made myself feel better than I had in years.”

-Member Eric Mason

Why you should join Art of Men NOW!

- Membership is free.
- At ArtofMen.org members access our database of projects which includes a description of the project, location map and ability to contact a project administrator via email or phone.
- AoM Members exclusively share with each other the wisdom, expertise and experience they have each accrued over a lifetime.
- AoM blogs, interviews, web series...etc. are available exclusively to our membership base.
- All material directed towards members is specifically geared towards your skills and interests. You will only be contacted when we have a reason to contact you!





Make an Impact in Your Community!

Join Art of Men Now! www.artofmen.org

For information on the organization, email us!



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